Yadesa Bojia 206-501-9958 yadesab@hfs.washington.edu yaddi.carbonmade.com

#### **OBJECTIVES**

To use my creative skills to come up with design solutions that fulfill my client's business, to contribute and create a positive work environment, to collaborate, to network, and to maximize my professional potential. To seek, and to evolve professionally and personally.

#### PROFESSIONAL EXPERIENCE

### University of Washington Housing and Food Services, March 2006 – Present

Designing and maintaining brand concepts for Food Services in Campus. Accounts include Rotunda, Cafe 815 Mercer, Vista Cafe, Court Cafe, By George Restaurant, Husky Den, 1101, McMahon 8 and Convenient stores.

Designing and Maintaining the overall look of Husky Card Account office, Conference Services and Housing, Student life activities.

Maintaining photo management and photo shoots for Housing and Food Services.

### African Union, Jan 2010

Flag design

# Seattle Pacific Science Center, June – August 2008

Motif and pattern design for Seattle Pacific Science Center's Lucy's Legacy Show.

Recipe book illustration.

## Habesha Ethiopian Restaurant, August 2007 – June 2008

Branding

Cafe Kebede, September 2007 - March 2008

Branding

Village Cafe, May 2008 - Present

Branding

# FREELANCE EXPERIENCE

Graphic Design freelance for Evergreen Chiropractor, Law offices of Standish Perkins, Alem Travel Agent,

Queen Sheba Restaurant, Finfine Ethiopian Restaurant, World Cup Seattle, Bestfed Meat Farms. Redhook

Music Academy, Habesha Ethiopian Restaurant, Village cafe, Seattle Pacific Science center.

Graphic Design Intern at Seattle Pacific University Arts Department. (Jan. 2005 – Jul. 2005)

Graphic Design intern at Seattle Pacific University Communication. (Dec. 2003 – Jan. 2005)

Graphic Design internship in FamilyWorks Seattle (Fall 2002 – Spring 2003)

# **AWARDS and RECOGNITIONS**

Winner, African Union Flag design.

Voice of America Radio for Excellence In Arts.

Featured In Uweek, response Magazine, City ARTS, ColorsNW for Excellence In Arts.

#### **EDUCATION**

Bachelors of Arts, Seattle Pacific University, June 2005, Visual Communication Major

AA Science Degree, Seattle Central Community College, June 2003, Graphic Design and Illustration

### **CAREER SKILLS**

### **General Skill**

Design and development of Book, Newsletters, Magazines, Brochures, Advertisements, Posters, Postcards, Corporate Identity, Branding, Packaging and Web Design.

#### **Platform**

MAC and PC.

Software

Photoshop, Freehand, Quarkxpress, Illustrator, Indesign, Aftereffects, Flash and Dreamweaver.